

Subject: **Important announcement: new publishing schedule for IRT3000 magazine in 2018**

Dear business partner,

next year, the IRT3000 magazine is starting a new chapter, bringing a fresh quality upgrade to our themed subjects and articles.

In the last couple of years, every new issue counted more than 200 pages and became increasingly difficult to handle both for us, the creators, and for you, our readers and advertisers. Our editorial board therefore thought long and hard how to solve this issue and we are now confident that we have found a solution that is good for everyone.

In 2018 we are going to publish ten issues of IRT3000 magazine (previously six). The magazine will be delivered every month, except the summer issue (July/August) and the winter issue (November/December) are going to be double. The annual subscription is going to be € 50,00.

The biggest change you are going to witness in IRT3000 magazine next year will be its content. ***The topics are going to be divided by themed sections*** and published every other month. In odd months we are going to write about TOOL & MOULD MAKING AND MACHINE BUILDING, NON-METALS and ADVANCED TECHNOLOGIES, and even months are going to be devoted to MANUFACTURING AND LOGISTICS, JOINING AND MATERIAL TECHNOLOGIES and MAINTENANCE AND TECHNICAL DIAGNOSTICS. The PULSE AT HOME themed section covering news from the domestic industry will be in every issue of IRT3000 magazine.

We are convinced that the new concept will be well accepted by our readers. The magazine will be delivered to them (almost) monthly, so they will be able to read it even more frequently. Considering the double-track strategy of themed sections, ***the new system places no additional financial burden on the advertisers***, except of course if you wish your advertisements and promotional articles to be present in every issue of the magazine. In this case, please contact our editorial office and we are going to prepare an attractive offer for annual booking of advertising space.

We are looking forward to continuing excellent collaboration with you.

With best regards,

Darko Švetak
Editor-In-Chief

Simona Jeraj
Head of Editorial Office